

# Choice+



If you live in East Sussex, are aged between 16 and 19 and in full-time further education, you can get cheaper bus travel with a free **Choice+** iD card.



With a **Choice+** iD card you can buy a Pathfinder ticket for just £11.50 from the driver and get unlimited travel on almost any bus in East Sussex for seven consecutive days. Some services even go outside the East Sussex boundary – take a look at the map and additional bus services listed in this leaflet.

You can use your Pathfinder bus ticket in the evenings and at weekends as well as to get to college. Instead of being stuck at home waiting for other people to give you a lift, you can arrange to meet friends and make the most of your free time.

By using the bus instead of a car you will also be helping to reduce road congestion, noise and pollution as well as helping to improve air quality.

So, by using your **Choice+** iD card and travelling by bus you will save money, be more in control of your time and be doing your bit to help the environment.

**The Choice is yours.**

For more details check out

[www.eastsussex.gov.uk/roadsandtransport/public/concessionaryfares](http://www.eastsussex.gov.uk/roadsandtransport/public/concessionaryfares)

TRAVEL **CHOICE**

 **traveline**  
public transport info  
0871 200 22 33



## Choice+ application form

Mr / Miss name \_\_\_\_\_

d.o.b. \_\_\_\_\_

home address \_\_\_\_\_

\_\_\_\_\_ postcode \_\_\_\_\_

email \_\_\_\_\_

*(optional - we will only use this to provide you with travel information)*

school/college \_\_\_\_\_

year group (as of Sept '09) \_\_\_\_\_

college stamp \_\_\_\_\_

### OFFICIAL USE ONLY

Received \_\_\_\_\_

Card no. issued \_\_\_\_\_

Despatched \_\_\_\_\_

Valid until \_\_\_\_\_

If you would like the information in this leaflet in large print please contact:

**Rider Services, East Sussex County Council,**  
County Hall, St. Anne's Crescent, Lewes,  
East Sussex BN7 1UE

### The small print (but you need to read it)

- Choice+ iD cards and Pathfinder bus tickets are only available if you are an **East Sussex resident**, aged between 16 & 19 inclusive on 3rd September 2009 and attending a full time further education course.
- Your Choice+ iD card alone does not entitle you to travel by bus. You must have both this and the Pathfinder bus ticket with you and show them to the driver every time you travel.
- All Choice+ iD cards are valid until the end of the 2010 summer term. Choice+ iD card applications need to be stamped by participating colleges and must bear the holder's passport-sized photograph and the name of their college.
- You must apply for a new card if you change your college or home address.
- Choice+ iD cards are issued to named individuals and cannot be used by anyone else. They remain the property of East Sussex County Council and must be returned if you leave college.  
  
In the event of misuse, your card may be permanently withdrawn.
- Choice+ iD cards and Pathfinder bus tickets are not a guarantee of travel. If you buy a bus ticket without your card you will not be able to claim the discount later on.
- The Pathfinder bus ticket and Choice+ iD card are valid throughout East Sussex but with participating bus companies only. Some bus companies operate their own reduced-price travel schemes which are not connected to the Choice+ iD scheme.
- Pathfinder bus tickets are issued subject to the bus companies' own service conditions.
- ESCC reserves the right to change or withdraw the Choice+ iD and or Pathfinder ticket schemes at any time.
- Price valid for the duration of the academic year 2009/2010 only.
- Information in this leaflet, including terms and conditions are correct at time of publication (July 2009).
- Data protection: We will only use your details for administration of the scheme.